

ABSTRACT

Ahmad Najib Mutawally (1125030015): Associative Meaning on Adele's "21 Album" Song Lyrics. Undergraduate Thesis. English Department. Faculty of Adab and Humanities, *Universitas Islam Negeri Sunan Gunung Djati*. Supervisor 1: Dedi Sulaeman, S.S, M. Hum.; 2. Ice Sariyati, M. Pd.

This research aimed to study associative meaning in written text, particularly in the text of Adele's "21 Album" song lyrics. The research questions focus on finding the kinds of associative meaning used on Adele's song lyrics and the functions of associative meaning used on Adele's song lyrics. Qualitative approach with descriptive method was used in this research and a major theory of associative meaning from Leech (1985) was applied. The finding showed that there were twenty five data of associative meaning found on the song lyrics, nine data of affective meaning, six data of reflected meaning, six data of conotative meaning, four data of collocative meaning and no data of social meaning. Meanwhile, there were twenty five data of the functions of associative meaning, in which nine data is considered as conveying feeling or attitude, six data conveying a new sense of a word, another six data associating the expression in the real world, four data conveying the communication of a word, and no data found as conveying the social or stylistic style. Based on the result, it can be concluded that the most used kinds of associative meaning on Adele's "21 Album" Song Lyrics was affective meaning. Therefore, the most used functions of associative meaning on Adele's "21 Album" Song Lyrics was conveying feeling or Attitude.

